

Letter of intent for participating in establishing a TIC / ITA Organisation Network – for the best senior-tourism experience in the European Destinations of Excellence

Introduction

The idea of creating this network rises during the project EDEN55plusNW. The project aims at enhancing sustainable tourism development and tourism flows in partner destinations, and its main focus is to design suitable cross-border tourism products in pilot EDEN destinations tailored on needs and expectations of seniors 55+.

In order to develop a long-lasting transnational cooperation along the tourism value chain, the creation of four cross-border networks has been envisaged during the project:

- EDEN destination network - *to learn and exchange best practices;*
- Senior organisations network - *to know the needs and expectations of seniors 55+ and to disperse information;*
- Network of tourism related SMEs - *to implement suitable training and capacity-building programmes, to improve professional skills of service providers, etc.;*
- A cross-border network of incoming travel agencies (ITAs) and tourist information centres (TICs) - *to know and choose the appropriate marketing tools, channels and approaches and to verify the quality of services*

Objectives / Purpose

The purpose of establishment of the Network TIC / ITA of project EDEN55plus NW is to organize continuous collaboration between TIC and ITA in EDEN destinations that are the part of the project. The purpose is also to organize continuous collaboration between all others established networks (SME network and Senior organization network). That will allow that purposed tourist products will constantly develop, adjust and be up to date with changing target groups needs.

Partner organisations

Partners are TIC / ITA mostly in partner EDEN destinations committed to promote and sell purposed programmes that will result in the end of the project and to adjust them in the future according to target group needs (seniors).

Governance and activities of the ITA / TIC network

The network will be coordinated by a **Coordinating Committee**, that is composed of one representative from each EDEN destination represented. The Coordinating Committee shall meet at once a year and appoints a **network coordinator**.

Appointed coordinator is the first person for all needed information. He / she is responsible for all questions and answers that may arise by members. Coordinator works in collaboration with other county co-coordinators. The coordinator is responsible for all official communication among members. Its role is to **spread all information that can be interesting for TIC and ITA to all members**. He /she also prepares:

- **annual questionnaire** for all members (each member should prepare **an annual report regarding the sale of tourist programme** in their EDEN destination for group of seniors (how the programs were advertised, how many groups were interested in the programmes, how many tours were implemented, how many guests per tour and from which county were the guests, guests feedback, comments and purposes for improvement)
- **annually gathers new interesting information from coordinators of other two networks** and
- then **release annual e-newsletter**.

EDEN55plusNW

Slow down to feel the life in EDEN destinations



Co-funded by the COSME programme
of the European Union

All members can also communicate directly for specific information, if the information of finding could be important – the coordinator should be informed to spread the information.

Duration

This agreement may be modified, improved, updated whenever 2/3 of the members require it, in this case a new agreement will be written and signed. Until then this Agreement is valid for all purposes.

The agreement can be signed by new members interested to take part in the network.

With the signing of this letter of intent the organisation confirms its commitment to collaborate in order to achieve the objectives here described. The network is established as an informal collaboration among partner organizations. The establishment in legal form will be eventually evaluate in the future.



PROVITAL

AGENCIJA M
po poteh kulture

NEUE STADT
FELDBACH



SJEVÈRNI
VELEBIT



RAZVOJNI CENTER
SRCA SLOVENIJE
DEVELOPMENT CENTRE
OF THE HEART OF SLOVENIA



(name of organisation) <i>Spirit of Regions</i>	(date) <i>April 8, 2017</i>
(name of legal representative) <i>Mario Hofek</i>	(signature) <i>[Signature]</i>

(name of organisation) <i>GORI TURIZEM d.o.o.</i>	(date) <i>4. 4. 2017</i>
(name of legal representative) <i>MEHITA GABER</i>	(signature) <i>Gaber</i>

(name of organisation) <i>POHORJE TURIZEM d.o.o.</i>	(date) <i>4. 4. 2017</i>
(name of legal representative) <i>ILONA STERNECKI</i>	(signature) <i>[Signature]</i>

(name of organisation) <i>INTERFLASH D.O.O.</i>	(date) <i>4. 4. 2017</i>
(name of legal representative) <i>SPELA SMUK</i>	(signature) <i>[Signature]</i>

(name of organisation) <i>LINGUA LAB d.o.o. TREK CROATIA TOURIST AGENCY</i>	(date) <i>4. 4. 2017.</i>
(name of legal representative) <i>NINA NOVAK</i>	(signature) <i>Nina Novak</i>

CENTER RINKA

(name of organisation) <i>INSTITUTE FOR TOURISM AND SUSTAINABLE DEVELOPMENT OF SOČAJSKO</i>	(date) <i>31. maj. 2017</i>
(name of legal representative) <i>MATEJA ŽDLEC SOHODOLNIK</i>	(signature) <i>[Signature]</i>



(name of organisation)	(date)
(name of legal representative)	(signature)

(name of organisation) <i>Zavod za turizem, kulturo, mladino in šport Brda</i>	(date) <i>6.4. 2017</i>
(name of legal representative) <i>Tina Novak Samec</i>	(signature) <i>[Signature]</i>





(name of organisation) OBT d.o.o.	(date) 4.4.2017	 OUTBOX TRIP OBT d.o.o. Bazoviška 3, 2000 Maribor
(name of legal representative) MIHAEL RENUO	(signature) 	

(name of organisation) RIC BELA KRAJINA, Trg svobode 3	(date) 30.5.2017	 RIC BELA KRAJINA Trg svobode 3, 8340 Črnomelj
(name of legal representative) 8340 Črnomelj PETER ČERNIČ	(signature) 	

(name of organisation) AGENCIJA M d.o.o.	(date) 4.4.2017	 AGENCIJA M Agencija M, d.o.o. Partizanska cesta 6, 2000 Maribor
(name of legal representative) NATEJA OGRIŽEK	(signature) 	

Idrija Heritage Centre	1.6.2017	 IDRIJA IDRIJA HERITAGE CENTRE
Sanja Marija Pellis	(signature) 	

KOMPAS NOVO MESTO d.o.o.	06.06.2017	 KOMPAS NOVO MESTO turistično podjetje d.o.o. 8000 Novo mesto, Glavni trg 11 tel.: 07 39-31-520
Simona Mele	(signature) 	

