



EDENplus55NW
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P4 CID – Center Idrijske Dediscine / Idrija Heritage Centre, Slovenia

The Idrija Heritage Centre Public Institute coordinates the management, conservation and promotion of Idrija's regional heritage, as well as the interpretation and sustainable tourism development of Idrija as a destination.

IHC is also a major tourist organization with a tourist agency and tourist information centre in the Municipality of Idrija, responsible for designing and marketing tourist attractions, informing, promoting, and co-designing Slovenian tourism offers and promoting tourism development.

The Idrija Heritage Centre is ideally placed for developing and marketing programmes to targeted segments, and is therefore suitable as a partner in Project EDEN55plusEXP. The centre is also responsible for managing, marketing and promoting Idrija as an EDEN destination (2011), along with the operation and coordination of Geopark Idrija (2013) activities. The centre employs 11 people.

www.visit-idrija.si

