



EDENplus55NW
Slow down to feel the life in EDEN destinations



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P7 PV – Provital, družba za raziskave izabrazevanje, turizem, gostinstvo, najeme in druge storitve, d.o.o. / Provital Ltd., a company providing research, education, tourism, catering, rentals and other products, Slovenia

Provital (2009) examines the areas of hospitality, sustainable tourism destinations, protected areas, tourism and, with tourism-related SMEs, development of supply quality assurance, local culinary, ethno-animating guided tours, ecotourism products and marketing activities related to the behaviour of special visitor groups in rural destinations.

As a member of the national commission rewarding the title of excellence – EDEN ("European Destinations of Excellence") – to small sustainable destinations, the manager gained insight into the operations of the most ecologically-oriented destinations in Slovenia and Europe.

As a lecturer, the manager devotes a great deal of time to educating students at the Maribor Vocational College for Catering and Tourism (accommodation and food establishment management, hotel and travel agency management, complementary tourist activities) and at the Bled College of Hotel and Tourism (sustainable tourism, destination management).

Provital plans and implements activities occurring within national and international projects for the development and marketing of rural destinations, establishing supply quality systems and offering courses for employee in various areas of activity. Through its workshops, it offers participants examples of best practice from Slovenia and abroad - mainly Austria.

In the last 3 years Provital has been a subcontractor in, for example:

the Slovenia-Hungary Cross-Border Cooperation Programme 2007-2013 (SI-HU) - Project "5 Post Carriages Regional Innovative Tourism Development Programme" (2012);

the Slovenia-Italy Cross-Border Cooperation Programme 2007-2013 (SI-IT) - European Regional Development Fund and National Funds - Project "Mobile Tourist Incubator - MOTOR" (2012);

the European Agricultural Fund for Rural Development, the leader axis under the auspices of the Local Action Groups "From Pohorje to Bohorja" - Project "Development of Brand Tastes of Rogla" (2013);





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South East Europe Transnational Cooperation Programme - Project FaRIIn "Facilitating Responsible Innovation in SEE Countries", and others.

Regarding its references, Provital is an appropriate partner for the project activities: development of a tourism product model (action plan) and 4 tourism products for seniors aged 55+ in project EDEN destinations and of SME and ITA/TIC networks.

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